



# MISSION STATEMENT [1]

The officers and members of “Act for Lebanon” will support educational, social, cultural, health and athletic events inside and outside Lebanon, which will contribute to the aforementioned mission goals.

# MISSION STATEMENT [2]

The Strategy of “Act for Lebanon” is to raise civic awareness in Lebanon by starting at the grassroots (bottom) and working upward to influence policymakers.

# MISSION STATEMENT [3]

In additions, “Act for Lebanon” seeks to gain the support of private donors and government who share the view that an independent diverse, democratic and prosperous Lebanon can be a catalyst for a peaceful transition to democracy in the region.

**How  
Do we  
Understand  
*OUR MISSION***

# UNDERSTANDING THE MISSION STATEMENT [1]

**...comprised of Lebanese, at home and abroad, and friends of Lebanon, who share the view...**

- ACT 4 LEBANON is a **NETWORK**
- Importance of people staying in touch with projects' implementation and with each other...

# UNDERSTANDING THE MISSION STATEMENT [2]

**... Lebanon should remain uniquely diverse, that its democratic historical antecedents should be reestablished, that it should be independent and sovereign ...**

- ACT 4 LEBANON is / has a **BELIEF**
- Importance of communication and its supporting systems, processes and platforms...

# UNDERSTANDING THE MISSION STATEMENT <sup>[3]</sup>

... all Lebanese practice greater tolerance in celebrating the country's unique diversity and common heritage ...

- ACT 4 LEBANON is / has a **VISION**
- Importance of promoting the values, the attitudes, the principles and understandings that make tolerance possible...



# UNDERSTANDING THE MISSION STATEMENT [4]

**... support educational, social, cultural, health and athletic events inside and outside Lebanon, which will contribute to the aforementioned mission goals ...**

- ACT 4 LEBANON has a **POLICY**
- Importance of projects (selection, management and implementation) leading to and consolidating our aims...

# UNDERSTANDING THE MISSION STATEMENT [5]

**... to raise civic awareness in Lebanon by starting at the grassroots (bottom) and working upward to influence policymakers ...**

- ACT 4 LEBANON has a **STRATEGY**
- Importance of being perceived (image) as and acting (achievements) as a community organization (activist = grassroots + lobbyist = policymakers)...

# IN OTHER WORDS WHO IS "A4L"? [1]

- A participative "global village" community organization
- With the ability to mobilize individuals and communities, in Lebanon and around the world

# IN OTHER WORDS

## WHO IS "A4L"? [2]

- Towards community projects that favor, promote and consolidate tolerance among the pluralist Lebanese communities
- Tolerance as the fundamental ground for enriching Lebanon's diversity